



Vishnu Waman Thakur Charitable Trust

Welcomes you





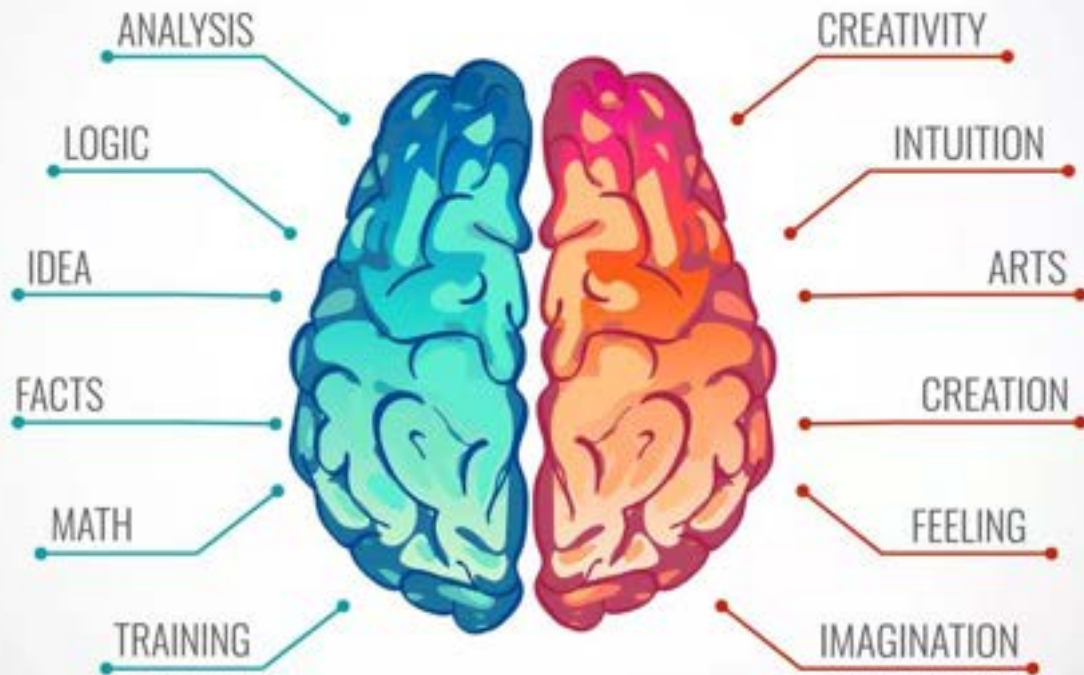
VIVA Institute of Applied Art

Since 2011



Hon. Shri. Hitendra V. Thakur
President, VIVA Trust

LEFT vs RIGHT BRAIN



Courses

BFA- 4 Years Bachelor of Fine Art

60
Seats

Applied Art

Painting

30
Seats

MFA - 2 Years Master of Fine Art

60
Seats

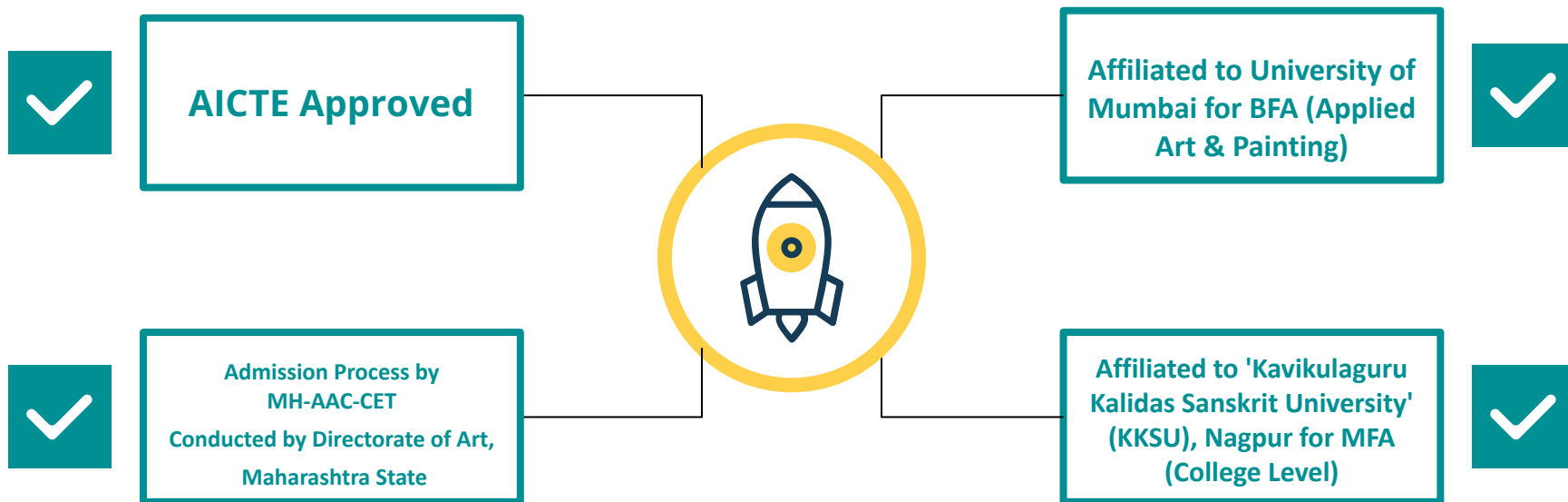
Applied Art

Painting

Graphic Art

sculpture

Status of the Institute



Eligibility & Admission Process

**Candidate should have
passed/appeared HSC**
(Std.XII /10+ 2 Level)

1

- Secured minimum 45% marks in aggregate for open class
- 40% marks in aggregate for backward class
- Category for candidates belonging to M.S. only

2

Applied Art, PaintingWhat? Why?

- Applied Art is an Art Applied to a specific purpose in order to inform or sell goods or services.
- It is a powerful medium for mass communication and advertising.
- Applied Art is an effective tool for visual publicity.
- Applied art for the Success in Life and secure future.




Great Opportunities

for glorious careers in Applied Art & Painting

- Creative Director
- Concept Artist
- Storyboard Artist
- Matte Painting Artist
- Illustrator
- Cartoonist
- E-learning Designer
- Animator
- Gaming Artist

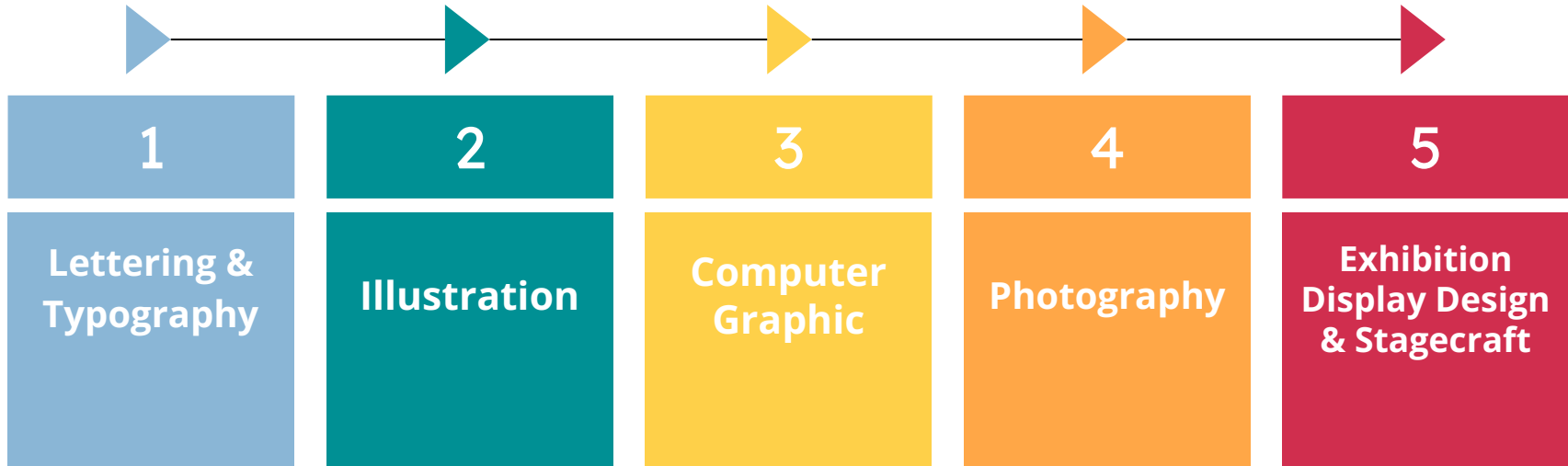
- Professional Photographer
- Copywriter
- Graphic Designer
- VFX Artist
- Display Artist
- Advertisers
- Art Director
- 3D Modeller
- 3D Animator

- 2D Animator
 - Space Designers
 - Furniture Designer
 - Calligraphers
 - Cartoonist
 - Teaching
 - TV Graphics, Motion design
 - Channel Branding
 - Production Designer
- 

The background features several abstract geometric elements: three dark blue vertical bars of varying heights in the top left; a teal chevron pointing left; a red chevron pointing right; a dark blue circle; a yellow triangle; and a light blue triangle. A large orange rectangle with rounded corners frames the text.

Applied Art

Specializations in Applied Art





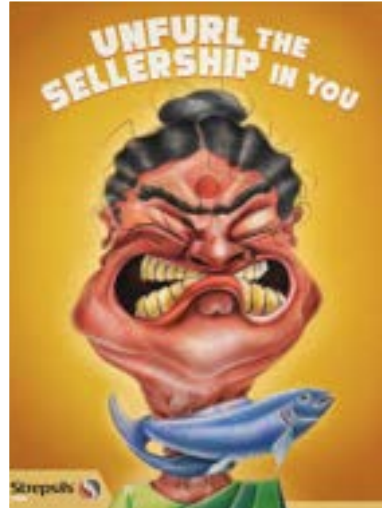
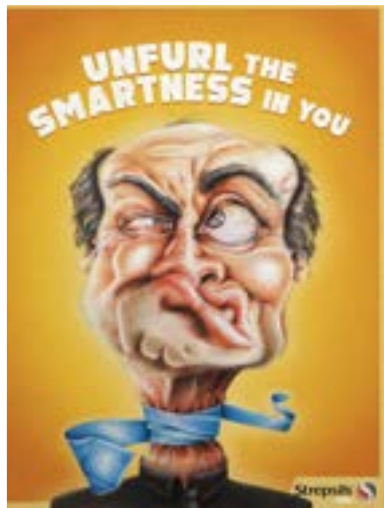
Area of work & scope



Illustrations & Advertisements







Advertising Illustration



Advertising Illustration



Editorial Illustration



Strict security code prohibits
30 items...Scissors included!



Political Cartoons & Caricature



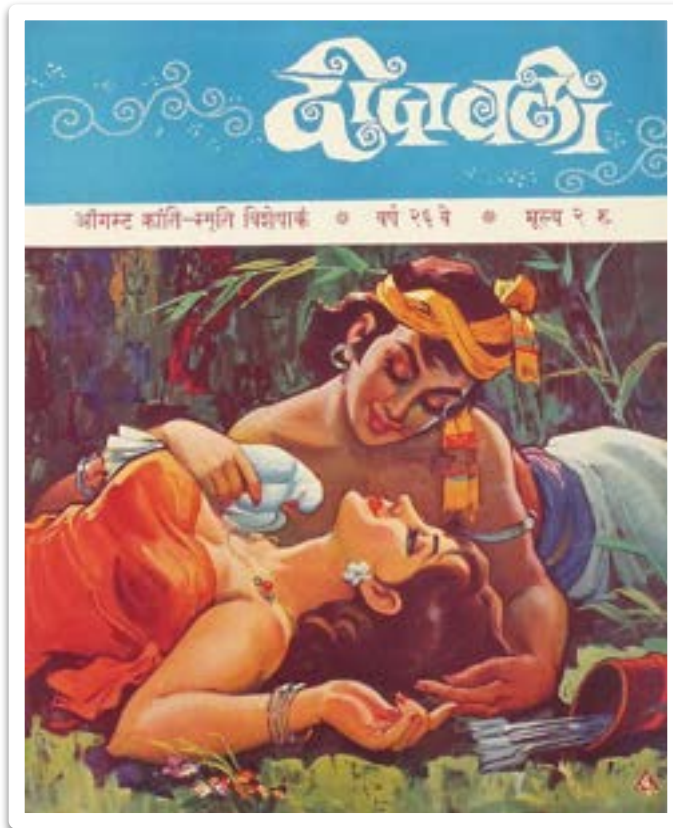
Story Illustration & Storyboarding



Cartoon Character & Design



Fashion Illustration



Book and magazine cover Illustration



Advertising Illustration

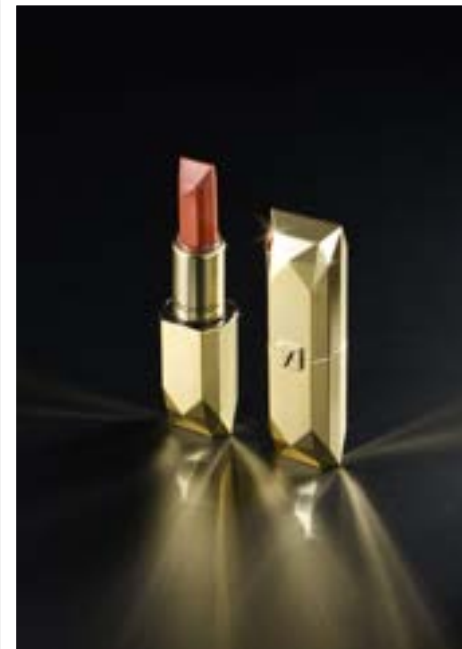


Matt Painting



Concept Art

Photography



Product Photography



Product Photography



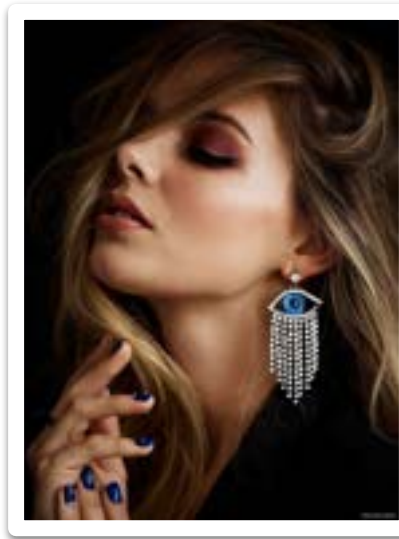
Food Photography



Food Photography



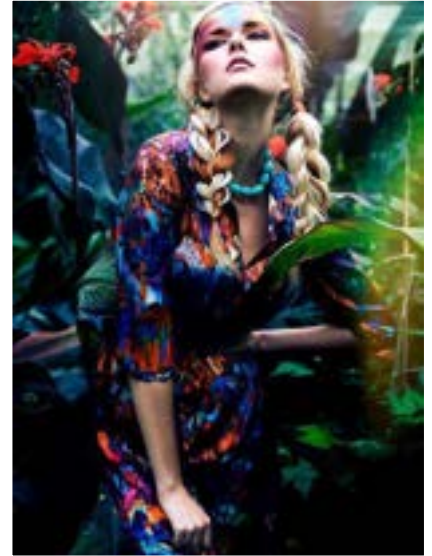
Food Photography



Jewellery Photography



Portrait Photography



Fashion Photography



Fashion Photography



Landscape Photography



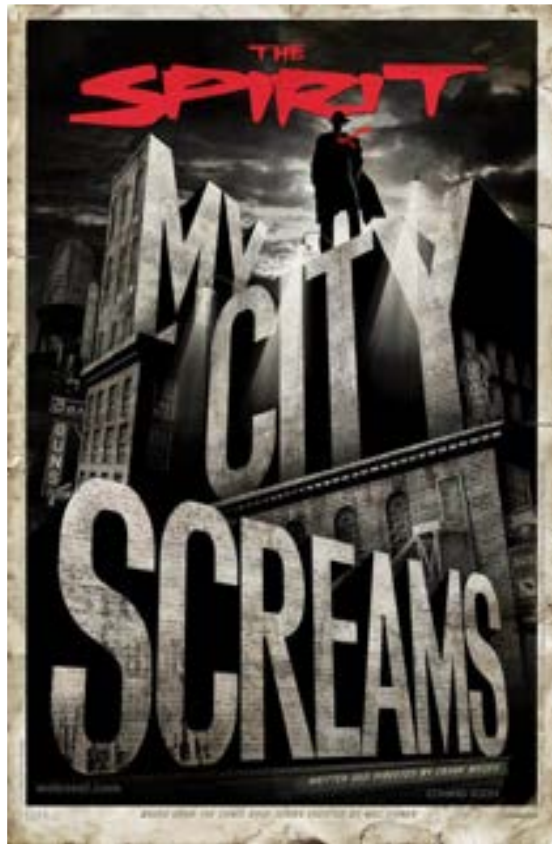
Wildlife Photography



Journalism Photography

Lettering & Typography





Movie Poster & Title Design



Editorial Design



Book Cover Design



Kellogg's

FedEx

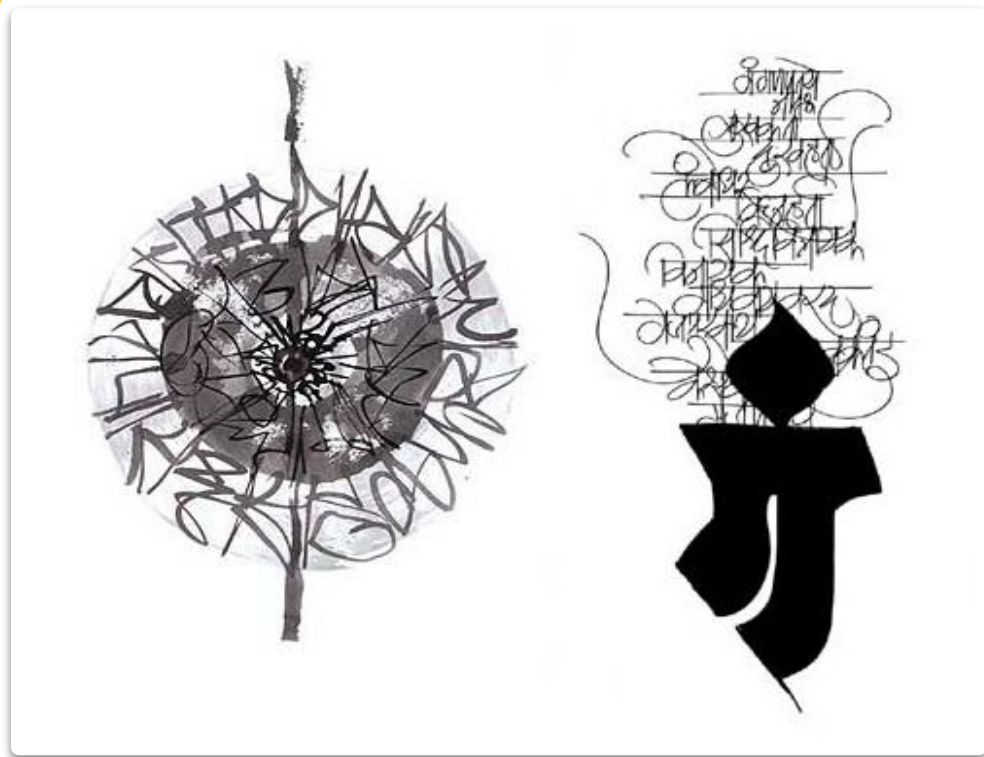
Coca-Cola

Google

Disney

facebook.

Logo Design



Calligraphy

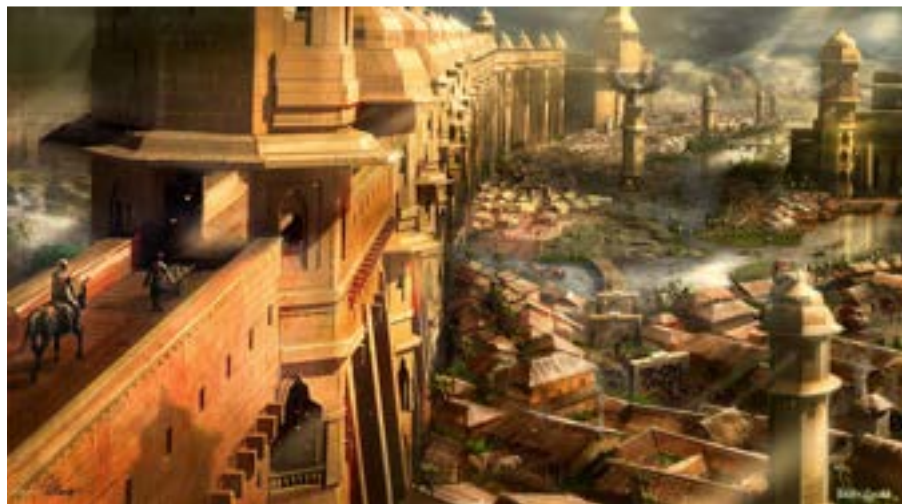


Print Advertisements

Computer Graphics



Image Manipulation



Concept Art



Character Design



KK_Army Head_01



KK_Army Head_02



KK_Army Head_03



KK_Army Head_04

FIREFLY

Concept & Character Design



Character Design & 3D Modelling



Character Design & 3D Modelling



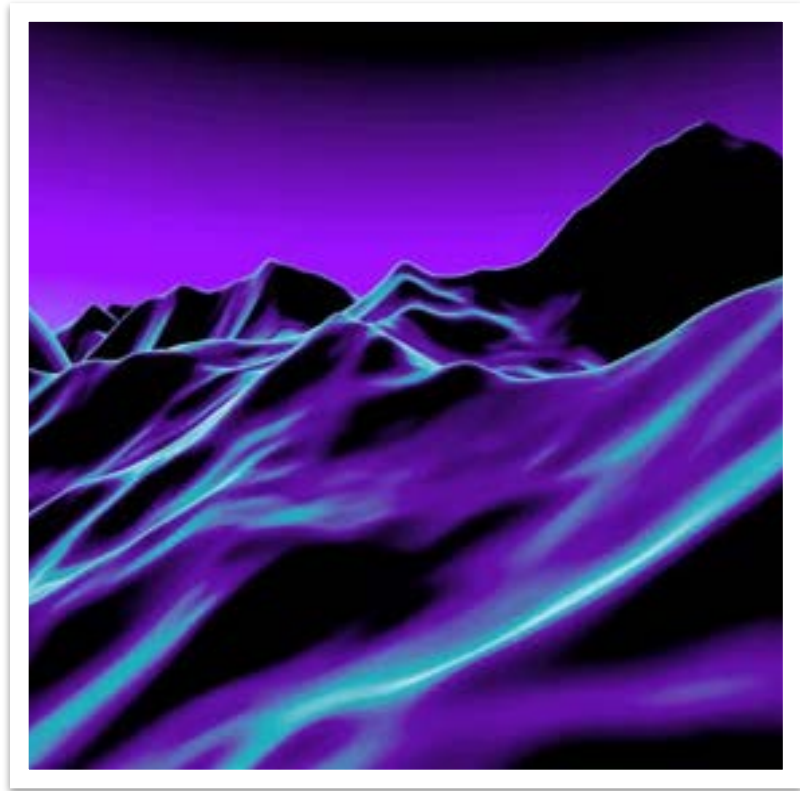
3D Modelling & Advertisements



3D Modelling



2D Animation



2D Animation



3D Animation



VFX

Exhibition Display Design & Stagecraft



Set Design



Set Design



Stage Design



Stage Design



Miniature set Design in Animation



Miniature set Design in Animation



Exhibition Design

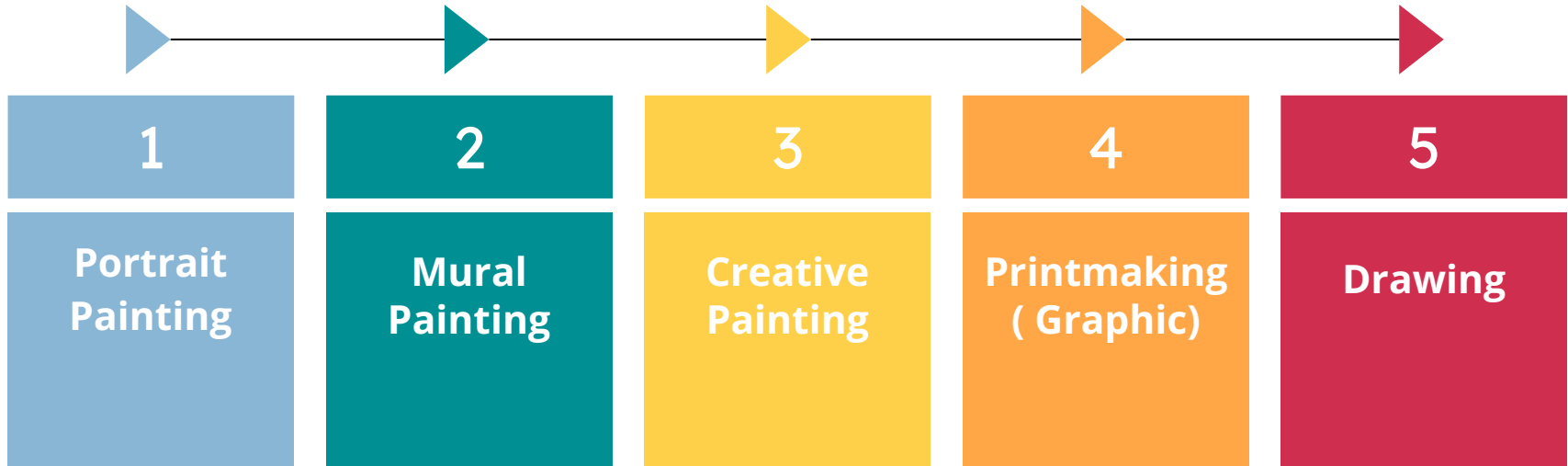


Window Displays

The background features several abstract geometric elements: three dark blue vertical bars at the top left, a teal chevron pointing left, a red chevron pointing right, a dark blue circle, a yellow triangle, and a light blue triangle at the bottom left. A large orange rectangle frames the central text.

Painting

Specializations in Painting



Portrait Painting



Vasudeo Kamath



Vasudeo Kamath



Pramod Kurlekar

Mural Painting



Ajanta Caves Mural



Kerala style Mural

Creative Painting



V. S. Gaitonde



S. H. Raza



M. F. Hussain

Printmaking (Graphic)



Lithograph Print



Woodcut Print

Opportunities in other fields



Matt Painting



2D animation



Digital Drawing / Background artist

The background features several abstract geometric shapes: three dark blue vertical bars of varying heights in the top left; a teal chevron pointing left; a red chevron pointing right; a dark blue circle; a yellow triangle; and a light blue triangle in the bottom left. The text is enclosed in a white box with an orange border.

Student Achievement



1st prize in Fashion Show (2019-20) at Sophia Polytechnic College, Mumbai
"Madhuban Yatra" by 1st, 2nd and 3rd year B.F.A. students



Sailee Patel (1st Year B.F.A.)

Award: Photo of the Year 2019-20

Competition: World Photography Club



Kashmeera Khule (Final Year B.F.A. 2020-21)

Award: selection

Competition: Kitchen still life contest



Renu Kulkarni- Still life (1st Year B.F.A.)

Award: Selected for- State art exhibition

Competition: State Art Exhibition 2020.



Nikhil Talkar (2nd Year B.F.A)

Award: Selected for- State art exhibition

Competition: State Art Exhibition 2020.



Pratik rodekar (2nd Year B.F.A.)2021-22

Award: 3rd prize

Competition: Stipop's India sticker contest



TYPODAY
2020

**Runners Up: 3 - Purvi Prakash Mali, Viva
Institute of Applied Art, India**


Purvi Mali (3rd Year B.F.A.)

Award: 2nd Runner up

Competition: Typoday 2019-2020

- 
- 
- 1st Prize for Fashion show at Sophia Polytechnic College, Mumbai | Madhuban Yatra
 - Kashmeera Khule (3rd Year B.F.A.)- 2nd Prize in Rang Chaaya (Art band Exhibition 2020) in Photography and painting contest in honor of International women's day
 - Sailee Patel (1st Year B.F.A.)- Photo of the Year 2019-20- World Photography Club
 - Girl's Cricket Team-Gold in intercollege turf Cricket Tournament Women at Vasantdada Patil College, Chunabhatti.
 - Bhagesh Vedak (3rd Year B.F.A.)-1st prize in Photography Competition (organized by JK academy of design, wadala. Mumbai)
 - Selected for- State art exhibition- Renu Kulkarni- Still life (1st Year B.F.A.) | Apurva Vanmali- Photography (1st Year B.F.A.) | Nikhil Talkar (2nd Year B.F.A.) | Manish Shimpi (1st Year B.F.A)
 - Ronica Lopes (3rd Year B.F.A.) -Indradhanushya 2019, Gondwana University, Gadchiroli.
 - Purvi Mali (3rd Year B.F.A.) 2nd Runner up in Typoday 2019-2020
 - Pratik Rodekar (2nd Year B.F.A.)2021-22- 3rd prize at Stipop's India sticker contest

And so on...



Cag Awards

Communication Arts & Guild Award dedicated to the Indian Advertising industry

Cag 2018-19

12 CAG Nominations –

2 Silver, 4 Bronze

- Avantika Patil -1 silver, 3 bronze,
- Ankita Wadke -1 bronze,
- Princy Nagda -1 Silver

06 Access Award Nomination – 3 winners

- Ishita Sheth,
- Chaitra Poojary
- Sunayna Dey

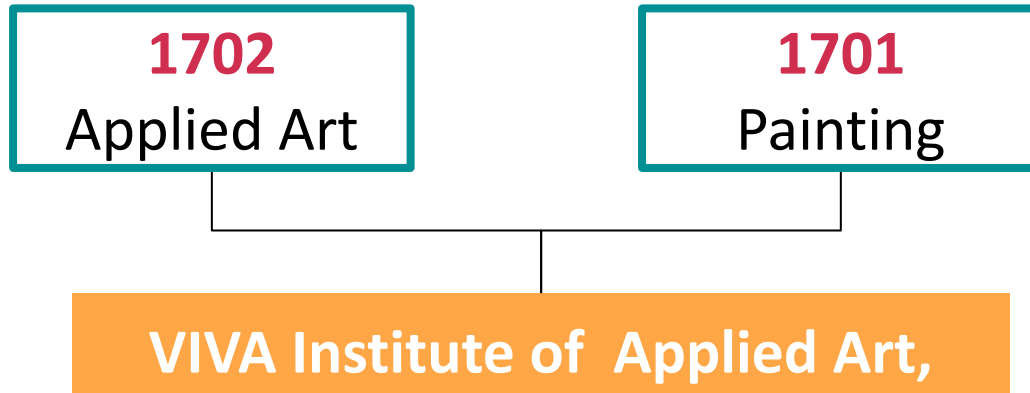
Cag 2019-2020

Pre final Year Scholarship - Yadnesh Bagwe (3rd Year B.F.A.)

- Vedanti Warang -Bronze
- Vandita Tandel -Bronze
- Shivani Gandhi - Silver
- Saurabh Kesari -1 Silver, 1 Bronze

Admission Process

College code to select VIVA in all the colleges under
Maharashtra state CET




For admission in BFA through <https://cetcell.mahacet.org>



VIVA Institute of Applied Art

The College is committed to evolve Art through research and creativity, preserving the past while striving to define the future of artistic traditions. It is committed to explore the interrelationships among the art and other disciplines in the campus.





VIVA Institute of Applied Art

Wishes to provide highly proficient, intellectual
and creative Applied Artists and Designers

Thank you

