



Vishnu Waman Thakur Charitable Trust's  
**VIVA INSTITUTE OF APPLIED ART**

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## **PROSPECTUS**

Block A, Veer Savarkar Road,  
Shirgaon, Virar (E) - 401305,  
Dist. Palghar, Maharashtra.

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Contact No. 07756937795  
[www.vivaappliedart.org](http://www.vivaappliedart.org)

# PRESIDENT



Hon. Shri Hitendra Thakur  
VIVA Trust's

## VISION

# Socially responsive Education to develop Culture & innovation.

## MISSION

Committed to maintain communal harmony with ethics & aesthetics.

Ability to visualize creative solutions and personal vision informed by social and civic responsibility.

Educate and inspire students to be active participants in society with the highest aspirations for creative social achievements, innovation and better human being.

## GOAL

The Institute is committed to evolve Art education through creative thinking, exploring the past and striving to define the future underscoring study, criticism in a context that emphasizes cultural diversity, community engagement and innovation.

- To inculcate cultural and moral values in students by imparting education that meets the academic and professional needs.
- Encourage creative minds through interactive, proactive learning inside and outside the classroom.
- Meet the needs of the generation next through quality research and creative work, exemplary teaching, and professional contributions to the community.

## THE COLLEGE

### VIVA INSTITUTE OF APPLIED ART

Offers a full-fledged Bachelor of Fine Art (B.F.A in Applied Art and B.F.A. In Painting) 4 year degree course Affiliated to the University of Mumbai. This college has been approved by AICTE & recognized by Directorate of Art, Government of Maharashtra. Set amidst creatively inspiring beautiful natural surroundings, VIVA Institute of Applied Art at Shirgaon, Virar (East) does only cater to the needs of the syllabus, but also focuses on the overall creative and skill development of students with adequate support of state-of-the-art facilities to ensure qualitative education. This would include drawing studio, photography studio, computer lab, workshop area, fully equipped auditorium etc. This institute has roped in a fine balance of experienced veterans as well as modern young academicians as its staff members.

This leads to students becoming more confident and well-rounded in their talent when they pass out from the college. VIVA Institute of Applied Art gives unending opportunity to enhance the innate creativity of students which will enable them to climb up the ladder of success.

#### About Applied Art

The term "Applied Art" refers to the application of artistic design solution to Advertising, Design in everyday use & much more. Applied art is a concentration within the Visual Art field. Work of Applied Art comprises Artistic disciplines that are classified as Applied Art, includes Industrial Design, Fashion Design, Interior Design, and Graphic Art and Design, as well as most types of Decorative Art.

#### About Painting in Fine Art

Fine art has traditionally been defined as any type of visual art, as well as a form of entertainment. "Painting in Fine Art" has changed and evolved over time. It is commonly regarded to be something that appeals to our visual or auditory senses and is the result of a creative process.

# ELIGIBILITIES

## NAME OF THE COURSE

**Bachelor of Fine Art** (Four Year Degree Course)

1. B.F.A. Applied Art- CET Code-1702
2. B.F.A. Painting- CET Code-1701

## APPROVED BY

A. I. C. T. E. (All India Council of Technical Education) & Affiliated to University of Mumbai.

## ADMISSION ELIGIBILITY

Candidate should have passed the HSC (Std. XII) examination of Maharashtra State Board of Secondary & Higher Secondary Education, its equivalent examination with **English one of as the subject** and secured minimum **45% marks** in aggregate (40% marks in aggregate for backward class category candidates belonging to Maharashtra State only).

For more information regarding MAH-AAC-CET check '[www.mahacet.org](http://www.mahacet.org)'

Prescribed application form duly filled must be submitted to the college along with the following Certificates.

1. Birth Certificate / Domicile Certificate.
2. H.S.C. Leaving Certificate.
3. 10th Mark sheet & Passing Certificate.
4. 12th Mark sheet & Passing Certificate.  
(Those appeared can submit bonafide / hall ticket).
5. Maharashtra State Intermediate Drawing Grade Certificate (not mandatory).
6. Caste Certificate (if applicable).
7. Caste Validity (if applicable).
8. Non Creamy Layer Certificate (If applicable).
9. Gap certificate and Migration certificate (If applicable).
10. Nationality Certificate for OMS Candidate  
(Passport / Birth certificate / School leaving).
11. Aadhar Card (Photo Copy)

**FEES:** As approved by Shikshan Shulka Samiti, Bandra (East), Mumbai.

**COLLEGE TIMINGS:** College timings are 9.00am to 3.30pm

# FACILITIES



## STUDENTS WORK



## ANNUAL EXHIBITION



## VISITING GUESTS



Live portrait of Shri. Hitendra Thakur & Mrs. Pravina H. Thakur by Shri. Vasudeo Kamath and Shri. Vijay Acharekar.



Artist Shri. Suhas Bahulkar



Shri. Kshitij Hitendra Thakur



Live Demonstration by Prof. Shardul Kadam



Portrait Artist Group Competition at VIVA Institute Of Applied Art