



Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

Block A, Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401 305

07756937795 | www.vivaappliedart.org | contact@vivaappliedart.org

Criteria 3- Research, Innovations and Extension

Key Indicator 3.3

Research Publication and Awards

3.3.2



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3.3.2. Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during last five years

Index

Sr. No.	Documents	Author
Year- 2018-19		
1	Learning Through Gaming.	Siddhesh Shirsekar
Year 2019-20		
2	Attractive Typefaces: Is the power of Typography, Branding myth?	Sangita Patil
3	Augmented Reality (AR) is the new Innovation in Advertising.	Chandrashekhar Thakre
4	Learning Through Gaming?	Siddhesh Shirsekar



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Note: the supporting documents for this metric exceed the upload limit of 5MB. Hence the documents are made available in HEI website and links for the metric is given below

KEY INDICATOR	TITLE	LINK TO THE SUPPORTING DOCUMENTS
3.3.2	Copy of the Cover page, content page and first page of the publication indicating ISBN number and year of publication for books/chapter	SSR 3.3.2